



# What's New at SLED

An annual update

## Welcome Our New ED!

We are thrilled to introduce our new Executive Director, Terra Cole Brown. Terra has focused on community and education for her entire career, and personally understands the benefit that organizations like SLED can bring to students, teachers, schools, and our community as a whole. We are grateful to have her experience and expertise leading our organization, especially as we make other changes.



Originally from Minneapolis, Terra and her husband Dorian moved to West Oakland in 2019. They have fallen in love with the East Bay and are very excited to be apart of the San Leandro Community.

Email her at [ed@sledfund.org](mailto:ed@sledfund.org) and say hello!

Feel free to visit her LinkedIn profile:  
<https://www.linkedin.com/in/terracolebrown>

## Change Can Be Healthy

### New ED and New Programs

Fiscal Year 2019-2020 looked like it would be just another year at SLED. We were growing steadily and the feedback we were getting about the programs we were funding was enthusiastic. We



Bancroft girls experiencing virtual-reality technology at GIFT Day 2019.

held a strategic planning session and decided to tweak what we had but we were satisfied to let the momentum carry us forward.

2020, however, was a year of change. At the end of February Morgan Mack-Rose, our Executive Director for over 6 years, told us that she was leaving to be the inaugural Executive Director of the San Leandro Improvement Association. It was a great opportunity for her.

Within two weeks we were under Shelter In Place orders, students were sent home, and the board decided to pause our ED search until the dust had settled a bit. We cancelled our Full Steam Ahead Breakfast. Then we cancelled our Gala.

The type of requests we received for Teacher Mini-Grants changed. The Steam Lab Program Coordinator couldn't be in a lab with students so their jobs shifted to helping with technology and helping students and teachers in any way they could.

And thus ended the 2019-2020 Fiscal Year.

We are now half way into our 2020-2021 Fiscal year and the changes continue. We have a new Executive Director, Terra Cole Brown. We are investing in building out our technology infrastructure and streamlining both fundraising and distribution of money to the school district. There are a lot of changes in what we are funding as a result of changes due to COVID-19, but also as a response to the needs of our growing and changing district.

In conjunction with **Hope Lutheran Church**, we have created a grant fund to provide the **Family & Student Support Services** with a **Wishes & Needs Fund** that would provide fast and flexible funds to support the students most in need beyond what can be achieved using the McKinley-Vento funds.

SLED **Teacher Mini-Grants** provide support for teachers who need supplies and materials for Project Based Learning. This is a much less onerous and less limited way for teachers to obtain supplies than through Donors Choose.

Complementing Project Based Learning are the **Career Pathways** and **Work-Based Learning**

initiatives at San Leandro USD's middle and high schools. Both programs expose students to a wide variety of careers and allow them to develop not only hard skills, but the soft skills employers expect.

We have signed MOUs with the Alameda County Office of Education (ACOE) and SLUSD to create joint **Mentorship and Internship Programs**. We will have a pilot program this summer to support student internships as part of the **K12 SWP Farm to Fork Pathway Initiative**.

This will provide stipends to participating students. For some students, the availability of a stipend makes the difference between having to work at a non-skilled, paid summer job, or having a mentor-based, internship experience.

Providing support for an enriched educational experience that helps students to become confident and successful adults has always been at the heart of SLED's mission. We are excited to see our impact grow in partnership with San Leandro's local businesses, San Leandro Unified School District, and Alameda County Office of Education. This pilot program is just the beginning. We have so much more planned.

Our breakfast fundraiser, historically held in April, will obviously be cancelled again for 2021. We look forward to seeing you all in person again and celebrating our work together!

— Mitch Huitema, SLED President

## SLED INVESTS \$100,000 IN STEAM LABS

SLED will support the STEAM Labs at Garfield and McKinley Elementary Schools once the district is open for in person elementary education and ready to safely make use of the labs.

We look forward to the STEAM Lab Project Coordinators getting back to giving kids a much needed hands on science education.



# Full S.T.E.A.M. Ahead for Education Breakfast

We want to give a **special thank you** to those who sponsored the 2020 Full Steam Ahead Breakfast that we had to cancel. Thanks to them we raised over \$38,000!



## VALEDICTORIAN (\$25,000+)



## SALUTATORIAN (\$10,000+)



## DEAN'S LIST (\$5,000+)



## Honor Roll (\$2,500+)

Jones Hall  
Indoor Environmental Systems  
Creekside Partners LLC  
ACCO Engineering Systems  
Martin & Polina Vitz

## Scholar (\$1,000+)

First United Services Credit Union  
Piper Sandler  
Shopcore

Sprinkler Fitters Local #483  
Sarah Galvin & Judith Goodwin  
Goodwin Family Charitable Fund  
Hope Lutheran Church  
Indoor Environmental Services (IES)  
Mike & Nancy Pretto  
Jill Raimondi & Jason Proctor  
Port of Oakland | WLC Architects





A reminder of the times when we could still gather and enjoy each other's company... **San Leandro Education Foundation (SLED)** raised over **\$87,000** at our **7<sup>th</sup> Annual Gala** held on September 13, 2019. Over 240 guests enjoyed a warm evening overlooking the bay from the **Oakland Zoo's Snow Building**. A one-man Zydeco band and jambalaya from **Southern Comfort Kitchen** helped set the mood for the Bayou themed event. Guests also had the opportunity to glimpse into their future with a tarot card reading from one of two readers on hand.

The event also honored four individuals with the **2019 Partners in Education award**. The recipients were: **Lt. Robert McManus** of the San Leandro Police Department, retired teacher and volunteer, **Wingsheung Mok**, F.H. Dailey Chevrolet Owner, **Steve Song**, and **Martin Vitz**, who serves on both the SLED and San Leandro Scholarship Foundation boards.

### A special thank you to...

#### VALEDICTORIAN



#### SALUTATORIAN



#### DEAN'S LIST



#### HONOR ROLL

Michael Pretto | Estudillo Produce | PG&E  
 Jones Hall LLC | Martin Vitz | Simple Floors  
 Sprinkler Fitters Local No.483 | WLC Architects Inc.

#### SCHOLAR

1st United Credit Union | Innisfree Companies  
 Michael Heidorn | Friends of Chabot College  
 Sarah Galvin & Judith Goodwin  
 NUG Inc | RGM and Associates  
 Scribner Family Partnership LTD | Shopcore Properties



San Leandro  
Education Foundation  
www.sledfund.org

# Annual Financial Report

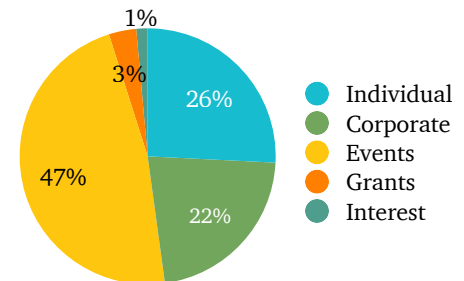
Fiscal Year July 1 2019 - June 30, 2020

## What a year!

Thanks to the generosity of our ever-growing donor base, and our ability to leverage partnerships with San Leandro Unified School District, the Lampert Byrd Foundation and their Youth Opportunity Scholarships, Ghirardeli, Hope Luthern, and others, we were able to be flexible and respond to all of the changes during our 2019-20 Fiscal Year.

- **\$100,000 for STEAM Lab science instruction** for 894 elementary students shifted in the spring to the program coordinators helping students with **technology and reading support**.
- Awarded **Teacher Mini-Grants** totaled nearly \$21,000, including grants for equipment and other things to help with virtual teaching.
- Provided over **\$23,000 to allow low-income students to attend Outdoor Education** science field trips.
- Leveraged over **\$6,000 in Youth Opportunity Scholarships** for middle schoolers to explore their interests outside of school.
- Partnered with **Hope Lutheran Church** to support the **Wishes & Needs Fund**
- Supported **Season of Service-Period of Peace**.
- Sent nearly 1,000 students to the **San Leandro History Museum**.
- And so much more!

Revenues FY 2019-20



## Financials

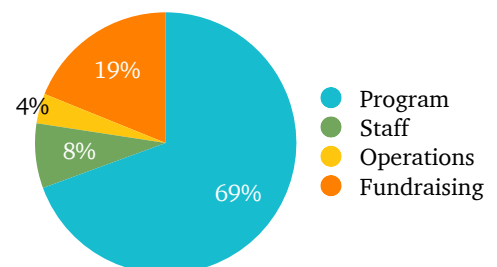
### Revenues

Individual	\$70,670
Corporate	\$60,439
Events	\$129,527
Grants	\$9,500
Interest & Fees	\$3,922
<b>Total</b>	<b>\$274,058</b>

### Expenses

Program	\$189,056
Staff	\$21,815
Operations	\$10,084
Fundraising	\$51,430
<b>Total</b>	<b>\$272,385</b>

Expenses FY 2019-20



# Thank you to our generous donors!

July 1, 2019 - June 30, 2020

Donors listed in orange are members of SLED100, the sustaining major donor program.

## \$25,000 and Above

**Ghirardelli Chocolate Company**

## \$10,000 - \$24,999

**Canology**

Fremont Bank

**Maximus Real Estate Partners**

**Paradiso Restaurant**

## \$5,000 - \$9,999

*440 Creates\**

**Sarah Galvin & Judith**

**Goodwin**

Genentech

**Goodwin Family**

Charitable Fund

**Hope Lutheran Church**

**Indoor Environmental**

**Services (IES)**

**Mike & Nancy Pretto**

**Jill Raimondi & Jason Proctor**

Port of Oakland

Sprinkler Fitters Local No. 483

**Polina & Martin Vitz**

Kaiser Permanente

Community Benefit

Program

## \$2,500 - \$4,999

**ACCO Engineered**

**Systems**

**Applied Fusion**

Avalon Bay

Creekside Partners, LLC

Drake's Brewing Co.

Estudillo Produce

**Hon. Evelyn & Juan González, III**

Jones Hall, APLC

Pacific Gas & Electric Company

**Tricia & Fred Reichert**

Rotary Club of San Leandro

**Stacey & Simon Tingstrom**

WLC Architects, Inc

## \$1,000 - \$2,499

1st United Credit Union

**Leticia Alvarez**

Friends of Chabot

College Foundation

**Hon. Deborah & Kevin Cox**

Molleen Dupree-Dominguez

**Fix It Construction Inc.**

**Jeni & Jerry Engler**

Face Reality

F.H. Dailey Chevrolet

**Flores Optometry**

**Moira Fry**

**Johanna Garcia &**

**Andrew Normart**

**Shannon Hackley**

**Virginia & Kevin Harrington**

Michael Heidorn

**Hon. Ed Hernández**

The Innisfree Companies -

Dave Irmer

**Robin & Lance James**

**Jennifer Keystone & Jonas Mok**

**Heidi & Mark Klopfer**

**Terry & Adrian Martinez/Varos**

**Real Estate & Construction**

**Dr. Mike McLaughlin &**

**Stephanie Arnett**

**Lt. Robert McManus**

**The Milo Group, John Gooding**

**Wingsheung & Lingfung Mok**

NUG, Inc.

**Gary Offenburg**

**Bayo Omololu**

Piper Sandler

**RGM & Associates**

**Scandic Springs**

Scribner Family Partnership LTD

**Michelle & Hon. Leo Sheridan**

Shopcore Properties

**Station SL**

**Monique & Anthony Tate**

TNT Libations

**Sara Ubelhart & Daniel Grace**

**Hilary Vance**

**Walker Family Foundation**

Housatonic Management

Company, Inc

*Zocalo Coffeehouse\**

## \$500 - \$999

**Patricia & Rich Fishbaugh**

Julie & Mark Helmbrecht

HKIT Architects

IBEW Local 595

Melody Tannam & Colin Busby

McDermott Costa

Insurance

Kate & Simon Miller

School Spirit Pays

Sally & Neville Spadafore

Terra Tech Corporation

Katherine Vitz

Volvo

Waste Management

Wells Fargo Foundation



Jefferson 1st grader at the Oakland Zoo .

\* In-kind Donation

**\$249 - \$499**

Deena Aerenson &  
 Steven Glaser  
 Terea & Dana Ali -  
 Isaac Medical  
 Amazon Smile  
 Anne & James Cawood  
 Cynthia Chandler &  
 David Sperman  
 Chaolu Chen  
 Hon. Ellen Corbett  
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 Victoria & Benjamin Decker  
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 Lynn & Jim Drogo  
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 Adrienne Granger  
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 Emily Kaplan & Andy Kopp  
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 Frank Gonzalez**  
 Jean & Chad Pennebaker  
 Emily & Rob Rich  
 Andrea & Al Sitchon  
 Kathleen & Mark Stanley  
 Jill & Alan Stowe  
 Patricia & Roberto Vecchiarello  
 Katherine Woodruff & Tim Miller

**\$100 - \$249**

Marta Alejandro  
 Philip Allison  
 Elisa Alvarez  
 Anna & Afton Badger  
 Hon. Pete Ballew  
 Courtney & Wes Blair  
 Jessica Bonduris  
 Patricia & Anthony Breslin



SLED's 2019 Summer Math Coaches.

Joanne Brian  
 John Chovanes  
 Faye Clements-Caruso &  
 Robert V. Caruso  
 Joanne Clark  
 Esther Collier  
 Kevin Collins  
 Sarah Daudney  
 Ellen Dehr & David Tholfsen  
 Valentin del Rio  
 Yosaira Espinoza  
 Eventbrite  
 Lisha Fabris  
 Cathy Gernack & Bruce Fletcher  
 Jill & Wayne Gregori, The  
 Gregori Group  
 Dave Grodin  
 Pauline & Galen Guilbert  
 Andrea Guskin  
 Shirley Harvey  
 Guifang He  
 Deidre Heitman & Dan Martin  
 Nic Holaday  
 Jason Hogrefe  
 Lynda Hornada  
 David Kumamoto  
 Joanna Lee & Lawrence  
 Churchill  
 Lacy Lee  
 Diana Marsh  
 Kimberly McKissack  
 Keziah Moss  
 Lisa Musselman  
 One4All Charitable Fund  
 James Parrish III  
 Sonal Patel  
 Pledgeling Foundation

Marilyn Fong &  
 Hon. Kenneth Pon  
 Virginia & Wesley Quock  
 Reginald Richardson  
 Sherri Smith  
 Lisa & Tom Scovill  
 Rhonda Spencer  
 Quinn Stone, Realtor  
 Bayside Real Estate  
 Irene Toledo  
 Jeanette Troung  
 Laurel & Chief Jeff Tudor  
 Fr. Paul Vassar  
 Linda Vaughn  
 Julie Venuto  
 Vernon Walton  
 Pamela Wool & Joel Baum  
 Litha Zuber

**Up to \$99**

Ingrid Andersson  
 Isabel Briseno  
 Lisa & Richard Cook  
 Jacquelyn Corodimas  
 Chris Deng  
 Tanya Forsberg  
 Teresa Friend  
 Doris Green  
 Arun Goyal  
 Mirabele Habana  
 Leah Hall & David Stevens  
 Sulema Hernandez  
 Jeanine Iturbide  
 Eva Jennings  
 JustGiving  
 Brandon Kitigawa  
 Lynne Kruger



Guozhong Lu  
Cliff Ly  
Morgan Mack-Rose  
Susan Martinez  
Fleurdeliz McJilton  
Dolores Morrison  
Kirsten Moy

Dien Nguyen  
Chanorn Oeurn-Seang  
Hayley Proctor  
Cinderella Reyes  
Susan Sandoval  
Jennifer & John  
Sherwood

Cheryl Spease-Shonnard  
& Tim Shonnard  
Angele Sweet  
Edgar Viquez  
Jeanette Wood

## Preview for Fiscal Year 2020-2021:

Our usual fundraisers for 2020 were all cancelled, but in addition to the Breakfast sponsors, we also appreciate the support we received in our End of Year Donations campaign.

Jill Raimondi & Jason Proctor, Patrick Romani - Face Reality Skin Care, Martin & Polina Vitz, Dale Scott, RGM & Associates, Whitney Walker, Katie Woodruff & Tim Miller, Lynn & Jim Drogo, Kinkini Banerjee, Jenna King, and so many others.

We are also excited to announce the addition of Amazon, Inc. as a **Valedictorian** sponsor with a **\$50,000** donation!



**Make your 100%  
tax-deductible  
contribution  
today!**

Online: [www.sledfund.org](http://www.sledfund.org)

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San Leandro, CA 94578

(510) 618-4483 |  
[info@sledfund.org](mailto:info@sledfund.org)

SLED is a 501(c)(3) nonprofit,  
community based organization.

All contributions are 100% tax-  
deductible to the fullest extent of  
the law.

Tax ID #26-3044668

## Our Mission

To identify and mobilize local, regional and national resources in order to bring increased funding, innovative programming and strong partnerships to San Leandro USD's public schools.

## Our Vision

We envision a community where all students receive an enriched education that helps them mature into confident, compassionate adults and prepare them for college and career.

## Board of Directors

**Mitch Huitema**, President | **Tricia Reichert**, Vice-President  
**Sarah Galvin, Esq.**, Secretary | **Jill Raimondi**, Treasurer  
**Hon. Deborah Cox** | **Tanya Forsberg**  
**Johanna Garcia Normart** | **Martin Vitz**

## Staff

**Terra Cole Brown**, Executive Director